



# Signature piece for beachfront

The Juniper Group's \$75 million Signature 87 on one of the Mooloolaba Esplanade's last sites available for development promises to be a signature piece of beachfront property. The 11-storey premium residential apartment complex with a 30-metre frontage to The Esplanade will mark the final element in Juniper's revitalisation of the Mooloolaba Esplanade, which has seen the strip transformed into a vibrant and sophisticated dining and retail precinct.

Since its first project on The Esplanade, the 1998 development of the Malibu Resort precinct, the Juniper Group's unique vision has redefined the area as the premier shopping destination on the Sunshine Coast and paved the way for the subsequent developments at Sirocco, Oceans, Zanzibar and Landmark. But Juniper Group Sales and Marketing Manager David Kortlang said with Signature 87, the company wanted to leave an indelible mark on the strip with a prestige residential property.

"In previous developments, we have had significant interest from buyers in taking two apartments on

the same floor to form an all encompassing residence," he said.

"Signature 87 will eliminate the need for combining residences by delivering one expansive apartment per floor, over 10 levels."

"The 458sqm premium apartments also allow buyers the flexibility to add custom designed features to their homes," he said.

"Signature 87 residences will include options for a gym, fourth bedroom or study adjacent to the media room, ample secure parking and storage in the basement.

Premium apartment living has been an ongoing theme in the Juniper Group's residential developments, with its 77-storey Soul tower at Surfers Paradise also part of the trend.

"The inspiration for Signature 87 is driven by the demand for one per floor apartments in Soul, where Australian buyers have paid up to \$8.6 million for a 429sqm apartment," Mr Kortlang said.

"With a 458sqm whole floor apartment being available in Signature 87 from \$5.85 million, we believe this project will receive keen interest."



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