



Surfers Paradise SLSC and the Juniper Group are proud to announce the naming rights sponsorship of the Soul by Juniper Surfers Paradise Juniors.

Juniper & Nippers join forces

Juniper Development Group and Surfers Paradise SLSC Juniors announced the major naming rights sponsorship of the Nippers with a celebratory beachfront BBQ at the Surf Club on Friday 5th September 2008.

Juniper, which is developing the \$850 million Soul Surfers Paradise development on Cavill Mall and the Esplanade, has pledged its support to the Nippers for the next 12 months, with the option to continue for an additional two years.

Juniper Group Joint Managing Director Shaun Juniper said the sponsorship deal was an investment in one of the city's most prized resources.

"Surf lifesaving clubs are part of the fabric of the Gold Coast and we are delighted to help the Surfers Paradise Nippers continue to be part of this wonderful legacy," he said.

"Today's Nippers will be the future lifesavers patrolling one of the busiest beaches in the country and every effort must be made to ensure they have the support and resources to reach their potential.

"Juniper Group is committed to the future of Surfers Paradise, whether it be investing in a development such as Soul, or supporting the future champions of the local surf lifesaving club in ensuring the continued safety of visitors to the beach."

Following a hugely successful sign on period for the year; 85 Surfers Paradise Nippers will be joined by 48 Nipper rookies. The youngsters, aged between 5-14 years old, will train in surf awareness, board paddling, swimming and beach events year round utilising the brand new equipment provided by the Juniper Group.

Surfers Paradise SLSC President Stu Vial'I said it was exciting to have such a well-known company sponsor the Club's Nippers.

"Juniper Group's sponsorship will allow us to have a stronger presence at the competitive level, as well as secure professional coaching and have access to new equipment such as beach tents, boards and rashies," he said.

"We believe the Soul development will breathe new life into Surfers Paradise and not only see more tourists visit the beach but also encourage local families to return to the area and get involved in lifesaving."

Surfers Paradise SLSC Vice Patron, Cr Susie Douglas, proudly unveiled the new Nipper surfcraft for use by the newly named Soul by Juniper Surfers Paradise Juniors to signify this momentous joint collaboration.

The season officially commenced on 7th of September, but there are still opportunities to join the Soul by Juniper Surfers Paradise Nippers. Head down to Surfers Paradise Beach on any Sunday between 8.30am and 11am to join. For more information, visit www.surfersnippers.com.

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See page 2 for images



New Nipper boards.



Graeme Juniper & Andrew Worling - Nippers V.P.



Wet shirt rashies, and nipper boards.



L to R, Danny Jones - Nippers President, Graeme Juniper, Cr Susie Douglas & John Curry (Juniper)



Surf equipment



Graeme Juniper with nippers.